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WELCOME TO ENGLISH TOUCH: YOUR ULTIMATE LANGUAGE SCHOOL

Every one of us comes across the term "English Communication Skills" so many times in daily life as used chiefly in the context of jobs or employment. Whether it's a corporate job or business activity, you can generally hear big talks happening around.

But when it comes to managing one's learning and training, English communication skills are very often overlooked. Especially in India and other Asian countries, people still talk about English only as a language without giving much value or serious thought to the ground reality and the importance of acquiring some fair level of English language skills. English communication skills like most of the other skills sound too familiar to us and as a result, we generally take them for granted. Naturally, all our attention tends to gravitate to preparing for our mainstream subjects like Science, Maths, Commerce, Business Management, etc: working harder, investing more and more time in and hoping for greater results. But have you ever asked yourself 'why that alone is not working for you'?

Let's dig a little deeper into this. It's very obvious that the English language has the most ideal vehicle for all types of talents to achieve their desired success on their career path. Even highly qualified job aspirants feel a lack of confidence and self-esteem even after having a good command of all other subjects and skills, just due to not having a fair level of skills in English communication.

Simply put, the impact of the English language is not only continuing but also gradually increasing. It is, of course, the language of the future. English is transforming its multifaceted communicative structure day by day, and in this process, it has proved its enhanced utility quotient especially in India.

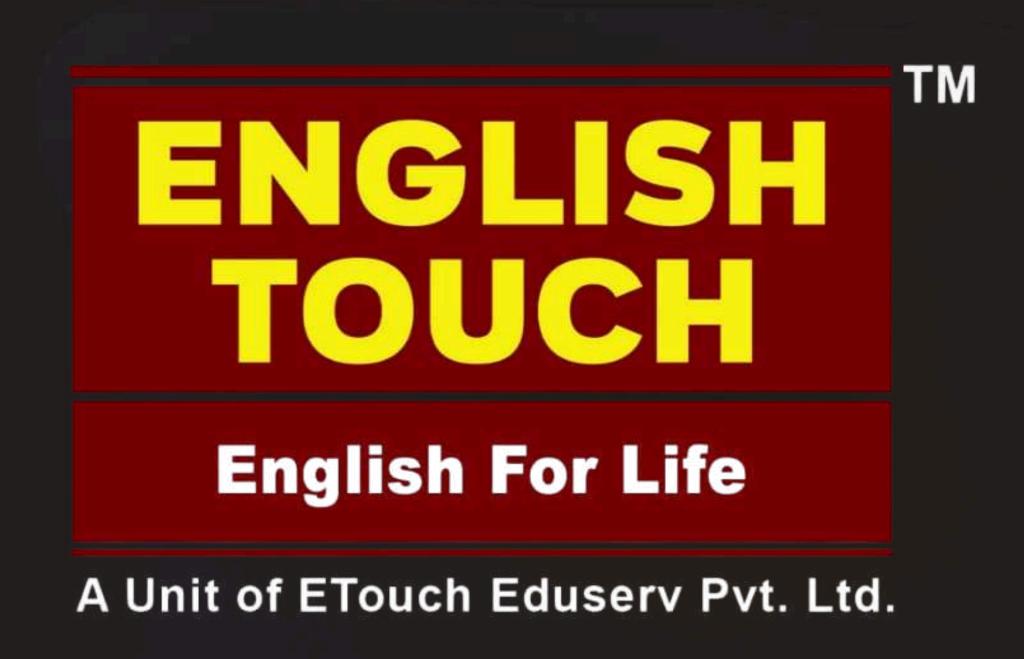
By using this language one can become a citizen of the world almost naturally. We must acknowledge, in today's world, English has become more an indispensable skill than mere a tool of communication for each and every one of us irrespective of our age, gender, religion, region, profession and the social strata we belong to. Most of the organizations have started training their staffers in English to make them able to compete.

So, the heart of the matter is we need to make the best of it now to develop both culturally and materially so that we can compete with the best in today's world of geniuses. As a matter of fact, your improved knowledge and skills in the English language will pay you back in all walks of life.

Now, the question arises as to where and how to make your English communication rock? The truth is you are not the only person concerned about poor communication skills. But don't worry. We have you fully covered. We are here to teach you how to turn your poor communication skills into a great success. If you wish to be a real winner, just join your hands with English Touch: the samurai way of opening the gate of the world of opportunities. And rest everything assured upon us. We'll lead you through the super-easy ways of learning everything that concerns improving your English communication skills. It's so simple that even your kids can do it. You will master all the English communication skills you require to excel in life, without breaking sweat.

English Touch is bound to make an impact on your businesses or career goals. With pretty much two decades of extremely thorough and careful research into the subject, intensive experience in conducting and assessing thousands of discussions and other interactive sessions on communication skills, we have contrived a comprehensive study plan and instituted an easy-to-follow system of teaching and learning English from basic to advanced level and the result was the emergence of English Touch— A Leading English Training Institute.

GIVE WINGS CONFIDENCE



THE ENGLISH TOUCH

Due to globalization and use of English as the predominant global language, we are faced with a unique situation where it has become, for every age group, independent of regions and social strata, more of an indispensable skill than the communication tool.

The English Touch has built a comprehensive program and has developed an easy-to-use framework to learn English from the basic to the advanced levels. Years of training, intensive engagement, and on-site evaluations across the country, both in rural and urban settings have resulted in the emergence of English Touch as a leader in the field of Spoken English Training.

The English Touch aims to achieve its mission by establishing a countrywide network of training centers which could help millions of individuals gain meaningful employment. The Institute offers an environment conducive to students, who directly profit from the courses and improve their language and interpersonal skills. A core team of dedicated and creative instructors ensure top quality training keeping pace with changing times without compromising on learning efficiency. We're here to mentor and inspire those seeking help to develop their skills and carve their niche.



The Man Behind

Sanjay Jha Founder



It was 12th June of 1987 when Sanjay Jha was born in the district of Darbhanga of Bihar. His date of birth coincides with Australian Industry icon Abbey Lee Kershaw. His village is known for scholars

and administrative officers in the country. His strong character is reflective in his approach to life as he had his formative years of life in the village where character building and moral education were emphasized.

Master's degree in English from Delhi University, He was trained in English Communication Skills under the guidance of India's top trainer on the subject. He specialized in Andragogy in English language teaching and training, receiving a wide exposure. He was awarded a Certificate of Proficiency and Competency that enabled to him set up his own venture - **The English Touch.**

Moved by the pathetic situation and need for strengthening the cause of India's three Language Formula where the English language is compulsory, he decided to come up with his startup as English Touch with the aims and objectives of imparting training in Spoken English Skill to today's youth, more particularly from the deprived section of the society.

He has had the privilege of contributing his training services to many of the private schools located in the NCR of Delhi, making a recorded impact on the lives of trainees. Besides his training expertise in Spoken English at the affiliates of National Corporation Vocational Training (NCVT), as a qualified trainer, his valuable contributions to the Government of India's flagship programme, Pradhan Mantri Kaushal Vikas Yojna (PMKVY) in association with affiliates to the scheme deserve all accolades and appreciation.

He is a voracious reader and votary of noble causes. He keeps abreast of happenings around the world, more particularly in linguistic development taking place. To signify his name, with his knowledge and expertise in the specificfield of skilling, he is endeavouring to open a window into the minds of youth who can bring about a societal change in the country. He has coined the slogan English For Life.



Today, with the growing technologies and innovations, you have a whole slew of choices and alternatives to decide for your careers in business or professional services. But when it comes right down to making great steady progress in your life or career, you are left with nothing other than English as it has become the most preferred medium of expression and communication globally. A fair level of English communication skills has become the pre-requisite for everyone to succeed whether you choose a professional career or plan to develop your own businesses and trades. And here what you need most is qualified support and engagement from a well-run and well-rounded institution which the current system of education shows a distinct lack of enthusiasm for.

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Training is defined as the systematic development of an individual's knowledge, skills and attitudes required to perform a task or job properly. It's a planned process to modify attitude, knowledge or skill behaviour through the learning experience. At the English Touch, we emphasize the learners' active involvement. Trainers keep in mind that their period of training is commensurate with the normal span of human attention. Group Discussion (GD) is used to improve learners 'viewpoints. Sets of learners in GD / PI / PD at one time focus their attention on a given issue. Trainees are encouraged to interact in a group from multiple perspectives. Everybody gets a chance to share ideas and receive feedback from others from the group.





COURSES ON OFFER ARE

LEVEL - 1: FOUNDATION ENGLISH

Don't know even the basics of the English language? No problem. This course is for people who do not know English but want to speak it fluently and write correctly in a five-month comprehensive course.

LEVEL - 2: FAST TRACK ENGLISH

For those who have a basic understanding of the language but struggle to form correct sentences and are hesitant speakers. This 3-month mid-level course at English Touch enables students to speak and write English fluently.

LEVEL - 3: CRASH COURSE ENGLISH

For those who have a good knowledge of both written and spoken English and need detailed knowledge regarding the use of grammar and vocabulary. This Advanced Level, the two-month course is very useful and enables them to speak flawlessly and to write with flair.

COMPLETE ENGLISH (FOR ALL LEVELS)

As indicated by the name of the course, it develops you into a master communicator from a complete novice. Be it English Sounds, Words, Sentence formation or interpersonal skills it covers them all, cutting across all the four basic skills of any language viz. reading, listening, speaking and writing.

PERSONALITY DEVELOPMENT

This course deals with the dynamics of personality development and then proceeds to guide students in comparing themselves to the ideal so that they will become more aware of their personality. A unique personality development course that will enable students to adopt habits helping them develop a deep understanding and appreciation towards accepted social and professional behaviour.

VOICE/ACCENT COURSE

This one-month course focuses on Accent Neutralization. The course also aims at providing correct articulation and inculcating a neutral accent for better English communication.

IELTS / TOEFL / PTE

This course covers the four core skills of Listening, Speaking, Reading, and Writing, which directly correspond to the four modules making up the test, Preparatory course for both General Training and Academic Modules are offered. The course also covers sub skills such as academic vocabulary, academic style and study skills each day.

GROUP DISCUSSION AND PERSONAL INTERVIEW (GDPI)

The course that helps you enhance your logic, thoughts and views on diverse issues pertaining to our society and also removes your hesitation that impedes your communication skills.

CALL CENTRE TRAINING

This course has been designed for those looking to take existing call centre careers to the next level, or explore a dynamic new career path. We focus to train out candidates in all the expected parameters of BPO.

ADVANCED ENGLISH WRITING SKILLS

This is a more advanced and sophisticated writing course. It is for individuals who already have a decent level of knowledge of English and expect to raise their level and take it to the next level. Anyone can benefit from this course.

CORRECTIVE ENGLISH GRAMMAR

This course is for those who intend to take various competitive exams. The course has been compiled to meet the requirements of the candidates preparing for different competitive exams.

FEE STRUCTURE

Course	Duration	Fee	One – Off Payment
Foundation English	5	₹12,500/- (2 Installments)	₹ 10,000/-
(For Beginners – Level – 1)	Months		
Fast Track English	3	₹ 7,500/- (2 Installments)	₹ 6,000/-
(For Intermediate – Level – 2)	Months		
Crash Course English	2	₹ (2 Installments)	₹ 5,000/-
(Advanced English – Level – 3)	Months		
Complete English (For All Levels)	1 Year	₹24,000/- (3 Installments)	₹ 18,000/-
		₹ 20,000/- (2 Installments)	

Monthly Subscription Beginning @ ₹3,000/-

OTHER COURSES

Course	Duration	Fee
Personality Development	1 Month	₹ 5,000/-
Voice/Accent Course	1 Month	₹ 5,000/-
IELTS/TOEFL/PTE	1 Month	₹ 5,000/-
Group Discussion and Personal Interview (GDPI)	1 Month	₹ 3,000/-
Call Centre Training	3 Months	₹ 9,000/-
Advanced English Writing Skills	3 Months	₹ 7,500/-
Corrective English Grammar	10 Months	₹ 10,000/-

COURSE COMPONENTS

Themes covered by Basic, Intermediate and Advanced courses are structured for comprehensive use to help you learn grammar and vocabulary. You get a new level of efficiency in communication skills when you are familiar with the principles of grammar and its role in sentence formation. The lessons are aimed at making students equipped and ready to join the global job market. In addition to the training and study materials, different exercises are carried out by trainees during sessions to help them apply the knowledge they acquire.

Topics Covered:

- Elementary concepts of conversational English
- Sentence formation with basic words
- Identifying and using parts of speech
- Picking out subject and predicate in a sentence
- Art of introducing oneself
- English alphabets and sounds
- Use of some courtesy words (sorry, thank you, excuse me, pardon etc.)
- Knowing verbs and making sentences with them
- Use of do/does
- Basic use of has/have/had
- Art of meeting/greeting/parting
- Understanding and Application of Tenses
- Learning Vocabulary Formation of words Pronunciation
- Using auxiliary verbs
- How to communicate with strangers
- Frequently-used Modal Verbs
- About Articles and their proper usage
- How to write short paragraphs/stories/snippets/reports
- Punctuation and its correct usage
- Verb Tenses
- Transformation of sentences (Negative, Interrogative and Interrogative-Negative, etc)
- Use of let/Let's
- Emphatic words/sentences
- Brief Idea of Phonetic transcription/syllables
- Applications of Infinitive/Gerund
- Preposition and its correct usage

Every individual has his/her own needs, which is why English Touch offers customized programmes. The emphasis is on listening and speaking during a class.



English communication skill is essential for everyone who wishes to succeed in job market or start their own business. At the English Touch, we have effective learning guides, built by a team of experts and trainers, with proven track records. Since the early 2000s, we are making the English language learning process simple and easily accessible to everyone.

The English Touch is a leading English Training Institute, set up to help and inspire people of all ages to learn and improve their language skills and have trust in themselves. It boasts of a team of trained, committed and enthusiastic trainers with missionary zeal and passion to help each trainee succeed.

With a range of courses, from the basic to the advanced, it is made sure that you start from the correct place. In the last 13 years, since the Institute was established, it has provided English training for thousands of students placed in the government, semi-government, organized and unorganized sectors. The English Touch is committed to playing an essential part and being a part of the force that drives India towards growth and prosperity.

The Institute's goal—English for Life — aims to help each trainee master communication and interpersonal skills so that he becomes easily employable and adds values to the life of skilled personnel as well. The English Touch's managing director Mr Sanjay Jha trains learners hands-on to help them speak more fluently.

The systemic and interactive process applied in our classrooms involves oral, audio, and video technologies and has proven its efficiency and efficacy for over a decade.

As the saying goes-you never know till you try. Join the English Tough to see the value it adds to you. We guarantee it from our experience of over a decade that you are bound to become a better version of yourself. See you at your nearest English Tough branch.



INFRASTRUCTURE:

- 1. More than 50 experienced and dedicated faculty members
- 2. Well-equipped classrooms, elaborate system network with the state-of-the-art technology
- 3. Latest training methodology
- 4. Flexible timings
- 5. Language labs
- 6. Audio-visual presentation
- 7. Conducive environment



HOW ENGLISH TOUCH EARNED NATION-WIDE ACCLAIM

HOW ENGLISH TOUCH ENSURES YOUR SUCCESS

- 1. English Touch specializes particularly in the field of teaching and training in English language skills. The institute takes justifiable pride in stating that it has miraculously transformed thousands of lives by imparting all-rounded training and guidance for decades. Our most telling contribution has won rave reviews from critics and people from all walks of life. The candidates trained by the institute are well-positioned at reputd corporate companies, colleges, universities, tour and travel companies, media houses, restaurants, etc.
- 2. Our road-tested training courses and programmes, backed by the individualized coaching assistance, are specifically formulated to enhance your all-round English communication skills. They considerably help you build your most coveted career. They cover all components of communication skills like Personality Development, Group Discussion and Personal Interview skills, etc. The results have been quite miraculous.
- 3. Our training methodologies not merely enrich your grammar skills, but also develop your overall Spoken English skills.
- 4. It follows unique methods and techniques in training which we call "Communicative English & Patterns Method". They prove to be most effective in nurturing students' creativity. We turn all complex rules and concepts into simpler ones so that you can easily grasp and retain them forever.
- 5. We, at English Touch, never encourage rote-learning where students are directed to memorize the study materials just by repeating more and more. Apparently, the end result of such training is disappointing. Instead, we strongly believe in active and associative learning where they are fully helped and encouraged to explore things at their own. By providing those with a healthy atmosphere where each individual gets equal opportunities to actively participate in training sessions. This way they easily and quickly develop their ability to understand even complex grammar rules and concepts and apply them in real-life situations.
- 6. Our highly structured training procedure is split into separate training sessions almost every day. One session is devoted to grammatical rules, structures, and practical vocabularies where you learn to form your own phrases and sentences based on your own ideas and thought processes. The second session consists of revision exercises. Performance of every individual is gauged and monitored at every step to ensure their all-round development.

- 7. Our interactive sessions consist of JAM sessions (Just A Minute Speeches), Hot Debates, Group Discussions, Dramatic Role Plays, Extempore Speeches, conversations based on real-life situations and other occasional speeches. You also learn to address a large audience on a camera and a mike, etc.
- 8. We have a dedicated team of veteran and seasoned trainers who specialize in their respective areas of training. We also have state-of-the-art infrastructure. Our fully-equipped language lab induces great confidence and self-esteem in you in the process of learning and practising.
- 9. Our unique vocabulary building techniques and procedures allow you to strengthen your word power and give you an authority on the same within a short time span.
- 10. During our training sessions, you will also get in-depth knowledge of too many topics and issues of regional, national and international interests.
- 11. We have a wide range of courses from elementary to advance levels—a reference for laypersons, a refresher for experts and a lesson plan for academics and teaching professionals. These courses vary considerably in length and levels of intensity, which cater to participants of all ability ranges. The beauty of our courses is that they require very little effort to start with and you can comfortably take them to the next level.
- 12. Our language curriculum covers all components of English language skills— reading, writing listening and speaking.
- 13. At every level of training, we try our best to instil a good sense of self-esteem, confidence and positive attitude by applying various knowledge and confidence building techniques with the help of modern technologies and innovations. We are all committed to grooming you into the highly impressive personality by enhancing both of your language ability as well as overall professional aptitude.
- 14. At English Touch, first of all, participants' current skills levels and their future needs are evaluated. Then, their learning objectives are set. And then, their areas of improvement are addressed through frequent progress reviews, analysis and revision exercises. Performance of every individual is gauged and monitored at every step to ensure their all-round development.
- 15. And the most remarkable strength is all such evaluations and training activities are personally guided and monitored by the Managing Director himself. His progressive outlook and sensible suggestions have done wonders to every participant by giving them a much-needed uplift.

- 16. We work diligently to ensure all of our training schedules are distributed the way they are proportionate and perfectly fit the normal human attention span. This allows every participant to reap maximum rewards with a high success rate. English Touch is highly committed to transforming learners and participants' whole attitude through well-structured processes of practical learning and experience and their applications in real-life situations.
- 17. We have received appreciations from many noted individuals and experts, most notably the Certificate of Appreciation from Dr Birbal Jha, a highly acclaimed author and Managing Director of British Lingua. We have also won numerous rave reviews from various critics.
- 18. The Touch family speaks English well with great fluency and accent and so can you, once you become a part of the family. So, we create every reason for you to end your search for a good institute or a trainer for improving your English language and communication skills. So, if you are interested but haven't had the chance to sign up, now is the right time to pull the trigger.



TOUCH MONEY BACK CHALLENGE

Get the tuition fee fully refunded if we fail to fulfil your purpose stated at the time of admission. We assure you that you will learn English to your utmost satisfaction else we shall refund your fees. NO QUESTIONS ASKED. Is it not a square deal for everyone?

We have every reason to guarantee that we won't let you down at any cost. We are ever-ready to take up such an exciting challenge. Are you? Just get your sleeves up. The best language training institute is now at your disposal.

Terms & conditions of "touch money back challenge":

- 1. This special challenge is being organized and conducted by English Touch at the Head Office, Kapashera, New Delhi.
- 2. This offer is only applicable to participants who pay the stated fees as a lump sum payment, not in instalments.
- 3. This Money Back Challenge is being run as an ongoing campaign to encourage participants and induce adequate interest in them. Applicable criteria used for assessing a student's eligibility are as follows. Under this challenge, any participants can ask for the differential money to be refunded in cases:
- 4. Participants have finished the course in full, including the one-month additional classes which are provided free of cost. We just wish to ensure they have got ample opportunity to nurture their ability and creativity.
- 5. Participants have attended all the classes and sessions (unless stated otherwise) and are still unable to achieve their objectives in terms of proficiency in English language skills.
- 6. Participants have properly studied all the recommended books and course materials that are referred to while counselling or in the classroom.
- 7. Participants have finished all the assignments and activities given time-to-time.
- 8. Participants have been punctual for the classes.
- 9. Refund of fees is subject to GST deductions.
- 10. IELTS, TOEFL and PTE candidates must have taken a certificate in writing from their respective trainer that they are ready to appear in the exam.
- 11. All decisions of English Touch as for organizing the challenge, conducting results of the challenge, etc. shall be final and binding upon all parties. No appeal to be entertained in this regard.
- 12. English Touch reserves the right to reject any claim made under this challenge, in the event the institute observes any irregularities or it finds any reason to believe that a participant has acted in any fraudulent manner and/or engaged in any deceitful activities.
- 13. English Touch reserves the right to change, modify, postpone or cancel the challenge, any of the terms and conditions, in part or full, at any point of time, at its own discretion, without any prior notice and without assigning any reasons. English Touch shall not be liable for any consequential losses/damages arising out of such changes, modifications, postponement or cancellation of this challenge.

Manager

TOUCH REFERRAL ADVANTAGE SCHEME

Terms & Conditions:

English Touch greatly values all personal referrals and recommendations. So, the institute has purpose-fully devised a "Rewards & Recognition" programme. With the purpose of recognizing and rewarding successful referrals and recommendations, English Touch provides a well-deserved referral bonus for every referral/recommendation that leads to a successful admission in the following ways:

We simply give away 10% of the fee collected to both the person who refers and the person who is being referred.

Below mentioned terms and conditions apply to all participants in the referral advantage scheme for referring potential applicants to English Touch.

- 1. All participants' referrals and their proof of referrals must be produced in writing to English Touch before or at the time of the initial application/referral by the referrer. A retrospective referral cannot be accepted.
- 2. Before referring any applicants to English Touch, the person referring must obtain prior consent from the potential applicant. Also, the applicant must be aware of the fact that they are being referred to English Touch.
- 3. Only those referrals which result in successful admissions will qualify for the referral bonus.
- 4. The referral bonus is paid only when the referred applicant has paid the applicable fees in full.
- 5. Only ex-students, currents students and registered candidates of English Touch qualify for the Referral Advantage Scheme.
- 6. The referral offer is not open to a referred applicant who is already registered with or known to English Touch at the time of registration.
- 7. This referral scheme is open throughout the year 2020.
- 8. English Touch imposes NO LIMITS to the number of referrals to be made. It means one can send referrals as many as one can.
- 9. The bonus is paid as a gross payment by cheque, cash or bank transfer. The recipient shall be liable to pay applicable taxes if any.
- 10. English Touch shall no way remain liable for any damages or losses to anybody resulting from entering into the scheme.
- 11. English Touch reserves the right to modify, cancel or withdraw the "Touch Referral Bonus Scheme" at any point of time without any prior notice.
- 12. All information received by English Touch is taken in good faith and on the understanding from the person who is referring that they are authorized to pass the information which will be free from all intellectual claims.

- Manager

SPECIAL PRIVILEGES THAT ENGLISH BESTOWS UPON US

Oliver Wendell Holmes, one of the most widely cited justices in the history of the United States Supreme Court, a renowned professor of law at Harvard Law School and one of the most influential personalities of the time, writes "Language is the blood of the soul into which thoughts run and out of which they grow". His line suggests that language is the only vehicle through which our thoughts are communicated and developed. Without language, we will be left only with signs and symbols to communicate with each other.

The word 'language' is derived from the root word 'langue' in French, equivalent to 'lingua' in Latin, which means 'tongue' in simple English.

No other species on earth like humans are gifted with such an extraordinary capacity to express themselves, just by pumping their lungs and rolling their tongue that animals obviously can't. It is a language only which differentiates human beings from animal beings. In terms of George A Miller, we are all 'informavores' immersed in a communicating world.

A language is truly a vital tool for communication. It's not only a means of communicating our thoughts and ideas but it also builds our friendships, relationships and cultural ties.

The human languages entail different sound combinations associated with arbitrary referents, organized in accordance with complex grammatical structures, which facilitate the production of an infinite number of phrases and sentences.

This incredible ability of the humans opens all possibilities like being able to think, chat, argue, discuss, declare, negotiate, question, gossip, joke, express emotions, tell stories, share information about the present, the past and the future.

The bottom line is that it's necessary for us to have a clear and effective language which can place us above animals. Otherwise, being deficient in communication skills, humans may be characterised and recognized as animals.

Thus, keeping all this in mind, let's take an initiative to develop and dress our thoughts which are recognized and appreciated everywhere in today's context.

Today, English undoubtedly has become the global language of communication especially in offices, businesses and even in daily life.

It's self-evidently true that the English language has become the most preferred language of communication not only in offices but also in our daily life—business, art, sports, education, etc. Unquestionably, we must value and honour the sentiments of our mother tongue or national languages. But we also believe we cannot overlook or underestimate the importance of the English language.

Our country India has a multilingual society wherein more than 1700 languages and dialects are spoken. According to the census of 2001, India has 122 major languages and 1599 other languages and dialects.

In general, we Indians have a 'Three Language Formula' to follow. It's a commonly known fact that every educated Indian citizen is expected to know at least three languages out of which the English language has special value and popularity. English connects us from East to West, from North to South.

So, what may be the best remedy that works for all? As a matter of fact, mastering English language skills remains the best solution to this problem that we have just talked about. Apparently, our personal, social, cultural or economic growth certainly lies in adequately skilling our generation in the English language which can enable them to gain easy and unrestricted access to all nooks and crannies of the globe.

Having a good command of English language skills, you may greatly leverage yourself in many ways:

- It enhances your employability factor and also makes you able to climb several rungs of the career or the social ladder.
- It provides a ladder to higher studies.
- · This clears the way to the wealth of knowledge.
- It substantially enhances your competitiveness for overseas education and employment.
- It makes you able to easily access the wealth of science, arts and literature.
- It makes your tours and travels much easier and smoother.
- This gives you easy access to all technical education and training.
- It supports your business growth and expansion.
- This connects people residing in different parts of the globe.

In short, English language skills prove to be instrumental in bringing all your business, commercial and economic successes.

Having regard for all of the above facts and circumstances, English Touch stands by you at every step and facilitates your English language skills for your bright future and very lavish lifestyle. All you need to do is just talk to our experts on +91 7303522533.

DIRECTOR'S MESSAGE

"A language is a vehicle of communication which is crucial for the well being of personal, social and cultural development of the human beings and English is evidently way ahead of the pack".

- Sanjay Jha

Dear Fellows,

English Touch made its successful debut in the year 2007. However, the deep-seated idea of running a full-fledged institute of English language skills began to germinate in my mind while I was pursuing my studies. Throughout my studies, I observed that even after being academically sound, most people were not able to perform well during the time of studies, training and particularly in competitive examinations or interviews. At times, they felt demoralized. Many were left with nothing but pangs of disappointment and inferiority complex. And, the main culprit in that crisis, of course, was their poor English communication skills.

One thing which was quite common in them was all of them had been fighting a constant battle with poor English communication skills. And most of them were forced to be in a job which was no way to their liking. That seemed too awful to me. All that forced me to ponder on the implications.

Moved by such dire consequences of poor communication skills, I started contemplating what and how could I do to help such people so that they can get a fair crack of the whip. Since then I have been trying hard to help those people have their fair share of career opportunities and socio-economic development.

With this purpose and excitement in my spirit, I pledged my best support to train a maximum number of people craving to learn English language skills. Consequently, we are just in the process of sweeping through PAN India. Our chief goal is to revolutionize the ways of English communication skills, development and disseminate them to people from all regions and all social classes, especially to those who are still economically, emotionally and socially deprived. We are bound to make a profound impact on your career and business goals. We have a great hunger for creating an equal opportunity for everyone.

At English Touch, we take immense pride and pleasure in asserting that thousands of students and aspirants have graduated from our institution. The English Touch team has not only played a significant role in improving their communication skills but also notably developed their self-esteem and overall personality. Most of our students have found

remarkable placements both at home and abroad. We have offered our significant contribution to the evolvement of their lives.

English Touch has been duly registered under the Companies Act of India. It has set up several training centres in many small and big cities and the number is continuously growing. Students from all backgrounds can benefit from its training services. Its proven training methodologies are suitable for students of all ability ranges. All this develops in them both personal and professional competencies concerning their career objectives. The courses on offer range from elementary to advance. Job aspirants have particularly benefitted from these courses.

All too soon the institute's futuristic style but super-easy ways of learning made the institute the most coveted name in the area. Since its inception, it has been continually winning rave reviews not only from its students but also from many renowned academicians and critics. The institute is all committed to advancing the cause of the English language skills and making every Indian competent in English. We just live by the motto 'English For Life'.

- Sanjay Jha Founder, English Touch.

SUCCESS STORIES

It is by no means easy to train several thousands of people to speak English fluently. With branches in Delhi-NCR, the English Touch has been successful in transforming these many lives. Thanks to the efficient management and the core team of dedicated trainers who made it possible. Our alumni have reached the dizzying heights of their career and are very appreciative of the contributions we made in their success.

Thanks to the English Touch, that I got opportunity to improve my English. It gave me confidence to speak English Fluently.

> - Bipin Kumar, Food and Public Distribution Department, Ministry of consumer Affairs, Govt. of India

Earlier I was not able to communicate in English, now it's much better, thanks to the English Touch.

- Sudhir Singh, Ministry of Agriculture and Farmers' Welfare, Govt. of India

I have developed a lot of confidence about my English after completing my course from the English Touch which helped me in getting selected for Indian Navy.

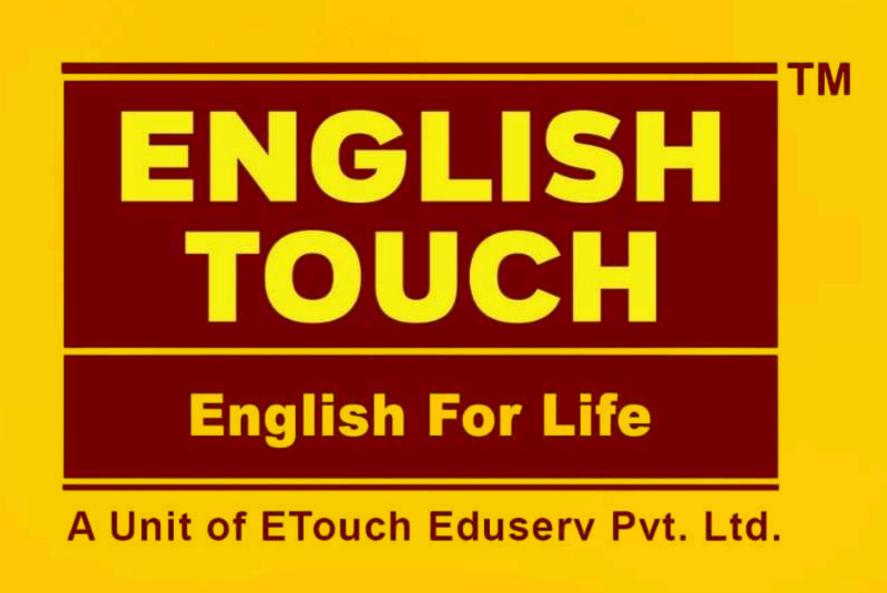
- Vinay Pandey, Indian Navy

I joined the English Touch and noticed a significant change in my English Communication skills. I liked the environment and management.

- Abhay Kumar, BSF

I am a student of English Touch I'm glad to say that I have developed my English skills in a few weeks. Apart from accent and fluency in English communication skills. What I observed that the teaching methodology is practically beneficial to learners of all levels.

- Mukesh Jha, BDM, Safexpress Pvt. Ltd.



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